



COURSE CALENDAR FALL 2017

If for any unforeseen reason we are unable to meet, course material will be held during the next class.

Monday 08/28	Assign Project 1. Orientation, history of the internet, how a web page works, file organization.
Wednesday 08/30	Page layout and how it applies to web design, site architecture, web site planning, web design creative process.
Monday 9/04	<i>No Class: Labor Day Holiday.</i>
Wednesday 9/06	960 grid system, pixel perfect design, file creation, file formats and file organization, Photoshop web basics.
Monday 9/11	Typography and how it applies to web design, designing a webpage in Photoshop.
Wednesday 9/13	Project 1 Preliminary Critique Due Online. Color and it's application in web design, designing a webpage in Photoshop.
Monday 9/18	Finish Photoshop webpage design, integrate layout, typography, and color.
Wednesday 9/20	Introduction to HTML and CSS, introduction to Dreamweaver.
Monday 9/25	Using HTML and CSS in Dreamweaver for page layout using various layout tags.
Wednesday 9/27	Continue Dreamweaver HTML and CSS page layout.
Monday 10/02	Using HTML and CSS in Dreamweaver to control type, link and object appearance, inserting images.
Wednesday 10/04	Open Lab.
Friday 10/06	Project 1 Due Online.
Monday 10/09	Project 1 Files Due in Class. Assign Project 2. Continue Dreamweaver HTML and CSS page layout, typography and object appearance.
Wednesday 10/11	Continue Dreamweaver HTML and CSS page layout, typography and object appearance.
Monday 10/16	Continue Dreamweaver HTML and CSS page layout, typography and object appearance.
Wednesday 10/18	Introduction to forms, styling forms with HTML and CSS in Dreamweaver.
Monday 10/23	Continue styling forms with HTML and CSS in Dreamweaver.
Wednesday 10/25	Project 2 Preliminary Critique Due Online. Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Monday 10/30	Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Wednesday 11/01	Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Monday 11/06	Assign Project 3. Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms. Introduction to FTP and putting your files online.
Wednesday 11/08	Open Lab.
Friday 11/10	Project 2 Due Online.
Monday 11/13	Project 2 Files Due in Class. Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Wednesday 11/15	Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Monday 11/20	Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Wednesday 11/22	Project 3 Preliminary Critique Due Online. Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Monday 11/27	Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Wednesday 11/29	Search engine optimization, headline tags, alt tags, meta tags, building a search engine friendly site.
Monday 12/04	Hosting and domain names.
Wednesday 12/06	Analytics and webmaster tools, installation, data collection, and analysis.
Monday 12/11	Wrap up. Where is web design going?
Wednesday 12/13	Project 3 Files Due in Class. Pizza and Drinks! Open Lab.
Friday 12/15	Project 3 Due Online.