



COURSE CALENDAR SPRING 2017

If for any unforeseen reason we are unable to meet, course material will be held during the next class.

Tuesday 01/24	Assign Project 1. Orientation, history of the internet, how a web page works, file organization.
Thursday 01/26	Page layout and how it applies to web design, site architecture, web site planning, web design creative process.
Tuesday 01/31	960 grid system, pixel perfect design, file creation, file formats and file organization, Photoshop web basics.
Thursday 02/02	Typography and how it applies to web design, designing a webpage in Photoshop.
Tuesday 02/07	Project 1 Preliminary Critique Due Online. Color and it's application in web design, designing a webpage in Photoshop.
Thursday 02/09	Finish Photoshop webpage design, integrate layout, typography, and color.
Tuesday 02/14	Introduction to HTML and CSS, introduction to Dreamweaver.
Thursday 02/16	Using HTML and CSS in Dreamweaver for page layout using various layout tags.
Tuesday 02/21	Continue Dreamweaver HTML and CSS page layout.
Thursday 02/23	Open Lab.
Friday 02/24	Project 1 Due Online.
Tuesday 02/28	Project 1 Files Due in Class. Assign Project 2. Using HTML and CSS in Dreamweaver to control type, link and object appearance, inserting images.
Thursday 03/02	Continue Dreamweaver HTML and CSS page layout, typography and object appearance.
Tuesday 03/07	Continue Dreamweaver HTML and CSS page layout, typography and object appearance.
Thursday 03/09	Introduction to forms, styling forms with HTML and CSS in Dreamweaver.
Tuesday 03/14	Continue styling forms with HTML and CSS in Dreamweaver.
Thursday 03/16	Project 2 Preliminary Critique Due Online. Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Tuesday 03/21	<i>No Class: Spring Break!</i>
Thursday 03/23	<i>No Class: Spring Break!</i>
Tuesday 03/28	Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Thursday 03/30	Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Tuesday 04/04	Assign Project 3. Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms. Introduction to FTP and putting your files online.
Thursday 04/06	Open Lab.
Friday 04/07	Project 2 Due Online.
Tuesday 04/11	Project 2 Files Due in Class. Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Thursday 04/13	Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Tuesday 04/18	Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Thursday 04/20	Project 3 Preliminary Critique Due Online. Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Tuesday 04/25	Continue Dreamweaver HTML and CSS page layout, typography, object appearance, and forms.
Thursday 04/27	Search engine optimization, headline tags, alt tags, meta tags, building a search engine friendly site.
Tuesday 05/02	Hosting and domain names.
Thursday 05/04	Analytics and webmaster tools, installation, data collection, and analysis.
Tuesday 05/09	Wrap up. Where is web design going?
Thursday 05/11	Project 3 Files Due in Class. Pizza and Drinks! Open Lab.
Friday 05/12	Project 3 Due Online.